

# BUILD FORCE

MILITARY SKILLS - CONSTRUCTION CAREERS

## AMBASSADOR PACK

**14,000** individuals leave the  
Armed Forces every year



**14000**



**2019**

Construction needs **224,000**  
new recruits by **2019**

Design graphics adapted from CIOB

## Connecting Service Leavers and Veterans to Construction Careers

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BuildForce is part-funded by 

# WELCOME TO BUILDFORCE



*Thank you for joining the BuildForce Alliance as a BuildForce Ambassador. Your organisation has signed the BuildForce Charter, meaning that it has become part of the Buildforce Alliance and is working collaboratively to bring more ex-military personnel into the construction industry.*

*BuildForce aims to become a 'one stop shop' that connects Service Leavers and Veterans to construction careers, and promote the construction industry across the Armed Forces.*

*Your role is hugely important in promoting BuildForce, growing the network and helping us to work together to achieve the ambition of BuildForce as a sustainable organisation.*

*BuildForce Ambassadors are vital to this ambition as we need to ensure wide engagement across the industry, across the Armed Forces and across the UK.*

*We are truly appreciative of your involvement and I take great pleasure in welcoming you to the team.*

*We anticipate holding networking events when I look forward very much to meeting you and thanking you in person.*

Andrew Parker  
Chair, BuildForce Steering Group  
Director of Defence, Morgan Sindall



# BUILDFORCE OVERVIEW

BuildForce is a collaborative industry-led programme, with an objective to reduce skills gaps in construction. BuildForce promotes the construction industry to Service Leavers and Veterans, and connects the military community to industry employers, through a UK-wide BuildForce Alliance of employers, industry bodies and charities, supported by Government.

The aim of BuildForce is to inspire, engage and enable Service Leavers and Veterans to effectively transition to sustainable employment in the construction industry, through a unique national network of mentors and champions.

Our mission is to inspire and enable Service Leavers and Veterans to pursue a career in construction and the built environment, with BuildForce providing a coordinated approach for the whole industry to engage effectively and consistently with the ex-military community.

Our vision is of Service Leavers and Veterans using their diverse and valued skills to address employers' needs, and pursue careers, in construction and the built environment. In doing so, for industry to better understand and benefit from the wide range of transferable skills service leavers can bring to the industry.

BuildForce is part-funded by the CITB Structured and Flexible Funds and intends to become a sustainable organisation.



## BUILDFORCE AMBASSADOR

The BuildForce Ambassador will usually be at Director or Board level and provides business-wide representation for Buildforce. This will involve:

- ▶ Acting as a senior point of contact for BuildForce
- ▶ Promoting and supporting participation in BuildForce within your company's supply chain, as appropriate
- ▶ Providing support for, and recognising the work of, BuildForce Champions and Mentors within your organisation
- ▶ Attending BuildForce events, where possible

## INDUSTRY INFORMATION PACK

Please download and share the **BuildForce Industry Information Pack** with colleagues and with your supply chain. It is designed to introduce BuildForce to construction employers and help them understand how to participate.

We welcome feedback, so do share your thoughts and ideas so that we can together grow BuildForce and the network of supporters.

## CONTACT

If you have any queries, comments or suggestions please do get in touch via [info@buildforce.org.uk](mailto:info@buildforce.org.uk)

